



www.KCTV5.com  
www.kctv5.com

**KCTV5**  
**FEIN: 42-0410230**  
**4500 Shawnee Mission Pkwy**  
**Fairway, KS 66205**  
**(913)677-5555**

# CONTRACT

|   |  |  |
|---|--|--|
| <u>Contract / Revision</u><br>491672 /          |  | <u>Alt Order #</u><br>06300780                         |
| <u>Product</u><br>TODD AKIN FOR SENATE          |  |  |
| <u>Contract Dates</u><br>08/30/12 - 09/07/12    |  | <u>Estimate #</u><br>2638                              |
| <u>Advertiser</u><br>Todd Akin For Mo US Senate |  | <u>Original Date / Revision</u><br>08/29/12 / 09/04/12 |
| <u>Billing Cycle</u><br>EOM/EOC                 | <u>Billing Calendar</u><br>Broadcast   | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KCTV                          | <u>Account Executive</u><br>Dave Clark | <u>Sales Office</u><br>TELEREP-WAS                     |
| <u>Special Handling</u>                         |  |  |
| <u>Demographic</u><br>Adults 35+                |  |  |
| <u>IDB#</u>                                     | <u>Advertiser Code</u>                 | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                               |  | <u>Advertiser Ref</u>                                  |

And:

**Strategic Media Placement**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

| *Line | Ch          | Start Date        | End Date          | Description            | Start/End Time        | Days            | Length        | Spots/Week        | Rate        | Type        | Spots | Amount     |
|-------|-------------|-------------------|-------------------|------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1   | KCTV        | 08/30/12          | 08/31/12          | More in the Morning 6A | 6-7am                 |                 | :30           |                   |             | NM          | 2     | \$700.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 08/27/12          | 09/02/12          | ---TF--                |                       |                 |               | 2                 | \$350.00    |             |       |            |
| N 2   | KCTV        | 09/04/12          | 09/05/12          | More in the Morning 6A | 6-7am                 |                 | :30           |                   |             | NM          | 2     | \$700.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | -TW----                |                       |                 |               | 2                 | \$350.00    |             |       |            |
| N 3   | KCTV        | 09/02/12          | 09/02/12          | CBS Sunday Morning     | 8-930am               |                 | :30           |                   |             | NM          | 1     | \$1,000.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 08/27/12          | 09/02/12          | -----1                 |                       |                 |               | 1                 | \$1,000.00  |             |       |            |
| N 4   | KCTV        | 09/02/12          | 09/02/12          | 9:30 AM-11:00 AM       | 930-1130am            |                 | :30           |                   |             | NM          | 0     | \$0.00     |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 08/27/12          | 09/02/12          | -----1                 |                       |                 |               | 1                 | \$400.00    |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |            |
|       | 1           | KCTV              | 08/27/12-09/02/12 | 9:30 AM-11:00 AM       | 930-1130am            | -----S-         | :30           |                   | \$400.00    | NM          |       |            |
|       | Credited    |                   |                   |                        |                       |                 |               |                   |             |             |       |            |
| N 5   | KCTV        | 08/30/12          | 08/30/12          | KCTV5 News @ 5P        | 5-530pm               |                 | :30           |                   |             | NM          | 1     | \$700.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 08/27/12          | 09/02/12          | ---1---                |                       |                 |               | 1                 | \$700.00    |             |       |            |
| N 6   | KCTV        | 09/03/12          | 09/05/12          | KCTV5 News @ 5P        | 5-530pm               |                 | :30           |                   |             | NM          | 2     | \$1,400.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | M-W----                |                       |                 |               | 2                 | \$700.00    |             |       |            |
| N 7   | KCTV        | 08/30/12          | 08/31/12          | KCTV5 News @ 6P        | 6-630pm               |                 | :30           |                   |             | NM          | 2     | \$1,400.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 08/27/12          | 09/02/12          | ---TF--                |                       |                 |               | 2                 | \$700.00    |             |       |            |
| N 8   | KCTV        | 09/03/12          | 09/05/12          | KCTV5 News @ 6P        | 6-630pm               |                 | :30           |                   |             | NM          | 3     | \$2,100.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 09/03/12          | 09/09/12          | MTW----                |                       |                 |               | 3                 | \$700.00    |             |       |            |
| N 9   | KCTV        | 09/01/12          | 09/01/12          | KCTV5 News @ 5P Sat    | Sat 5-530p            |                 | :30           |                   |             | NM          | 0     | \$0.00     |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>        |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u> |             |       |            |
| Week: |             | 08/27/12          | 09/02/12          | -----1-                |                       |                 |               | 1                 | \$250.00    |             |       |            |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>     | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u> | <u>Type</u> |       |            |
|       | 1           | KCTV              | 08/27/12-09/02/12 | KCTV5 News @ 5P Sat    | Sat 5-530p            | -----Sa--       | :30           |                   | \$250.00    | NM          |       |            |
|       | Credited    |                   |                   |                        |                       |                 |               |                   |             |             |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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| <u>Contract Dates</u><br>08/30/12 - 09/07/12 | <u>Product</u><br>TODD AKIN FOR SENA | <u>Estimate #</u><br>2638                              |
| <u>Advertiser</u><br>Todd Akin For Mo US Ser |                                      | <u>Original Date / Revision</u><br>08/29/12 / 09/04/12 |

| *Line         | Ch    | Start Date        | End Date        | Description          | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount             |
|---------------|-------|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| N 10          | KCTV  | 08/30/12          | 08/31/12        | KCTV5 News @ 10P     | 10-1035pm      |      | :30    |                   |             | NM   | 2         | \$1,500.00         |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/27/12          | 09/02/12        | ---TF--              |                |      |        | 2                 | \$750.00    |      |           |                    |
| N 11          | KCTV  | 09/03/12          | 09/05/12        | KCTV5 News @ 10P     | 10-1035pm      |      | :30    |                   |             | NM   | 3         | \$2,250.00         |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 09/03/12          | 09/09/12        | MTW----              |                |      |        | 3                 | \$750.00    |      |           |                    |
| N 12          | KCTV  | 09/01/12          | 09/01/12        | KCTV5 News @ 10P Sat | 10-1035pm      |      | :30    |                   |             | NM   | 1         | \$400.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/27/12          | 09/02/12        | -----1-              |                |      |        | 1                 | \$400.00    |      |           |                    |
| N 13          | KCTV  | 09/02/12          | 09/02/12        | KCTV5 News @ 10P Sun | 10-1030pm      |      | :30    |                   |             | NM   | 1         | \$500.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 08/27/12          | 09/02/12        | -----1               |                |      |        | 1                 | \$500.00    |      |           |                    |
| N 14          | KCTV  | 09/05/12          | 09/07/12        | KCTV5 News @ 10P     | 10-1035pm      |      | :30    |                   |             | NM   | 1         | \$500.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 09/03/12          | 09/09/12        | --WTF--              |                |      |        | 1                 | \$500.00    |      |           |                    |
| N 15          | KCTV  | 09/05/12          | 09/07/12        | CBS Early Show       | 7-9am          |      | :30    |                   |             | NM   | 2         | \$150.00           |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
|               | Week: | 09/03/12          | 09/09/12        | --WTF--              |                |      |        | 2                 | \$75.00     |      |           |                    |
| <b>Totals</b> |       |                   |                 |                      |                |      |        |                   |             |      | <b>23</b> | <b>\$13,300.00</b> |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/07/12 | 23         | \$13,300.00        | \$11,305.00        |
| <b>Totals</b>       | <b>23</b>  | <b>\$13,300.00</b> | <b>\$11,305.00</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

|                              |              |
|------------------------------|--------------|
| <b>Station and Location:</b> | <b>Date:</b> |
|------------------------------|--------------|

I, KEGAN BERAN,

being/on behalf of: TODD AKIN, a legally

qualified candidate of the REPUBLICAN political

party for the office of: UNITED STATES SENATE

in the GENERAL

election to be held on: NOVEMBER 6, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

TODD AKIN FOR SENATE PO BOX 31222 ST LOUIS, MO 63131

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

SCOTT ENGELBRECHT

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/14/12

Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, KEGAN BERAN

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

KEGAN BERAN

printed name

8/14/12

date

**AGREED UPON SCHEDULE**

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

**Total Charges:**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.